

Reach out and text someone...



MYCITY ALERTS
Media Kit

MyCity.com

On October 2nd, 2008 MyCity.com came out of beta testing as a social based city site, where users were given a voice to rate restaurants, clubs and tourist attractions. Since coming out of beta testing the site has flourished with 20 new members daily and over 100,000 registered users. The site has become a powerful tool for business owners as well as a venue for users who are seeking changes in their lives.

The screenshot shows the MyCity.com website for Los Angeles, CA. The header includes the MyCity logo and navigation links: Home | Restaurants | Clubs | Events | Tourist Attractions | Travel | Add a Venue | MyCity Members. A search bar is present with the text "Find What?" and "Near Los Angeles, CA".

Log In
Please enter your username and password to log in
Username:
Password:
[Log In](#)
[Forgot your password?](#)
No Account Yet?
MyCity is the fun and easy way to find, review and talk about what's in your city.
[Sign Up Now!](#)


Today's Events...
1. **Trans-Siberian Orchestra** 11/20/08 08:00 PM
Honda Center Anaheim, California
2. **Chelsea Handler** 11/20/08 08:00 PM
Long Beach Terrace Long Beach, California
3. **25th Annual Putnam County Spelling Bee** 11/20/08 08:00 PM
Cerritos Center Cerritos, California
4. **Spring Awakening** 11/20/08 08:00 PM
Ahmanson Theatre Los Angeles, California
5. **Wicked** 11/20/08 08:00 PM
Pantages Theatre-CA Los Angeles, California
[Want to Win an iPod? Learn More!](#)

Services...
[Free Mail](#) [YellowPages](#) [Weather](#)
[Job](#) [Offer](#) [Directions](#)

Weather...

Fair
Temperature: 59.3 °F
Humidity: 78 %

Top Members...
mycity reviewer 1496 reviews 
Culver City, California
Tobin Pociask 354 reviews 
Redondo Beach, California

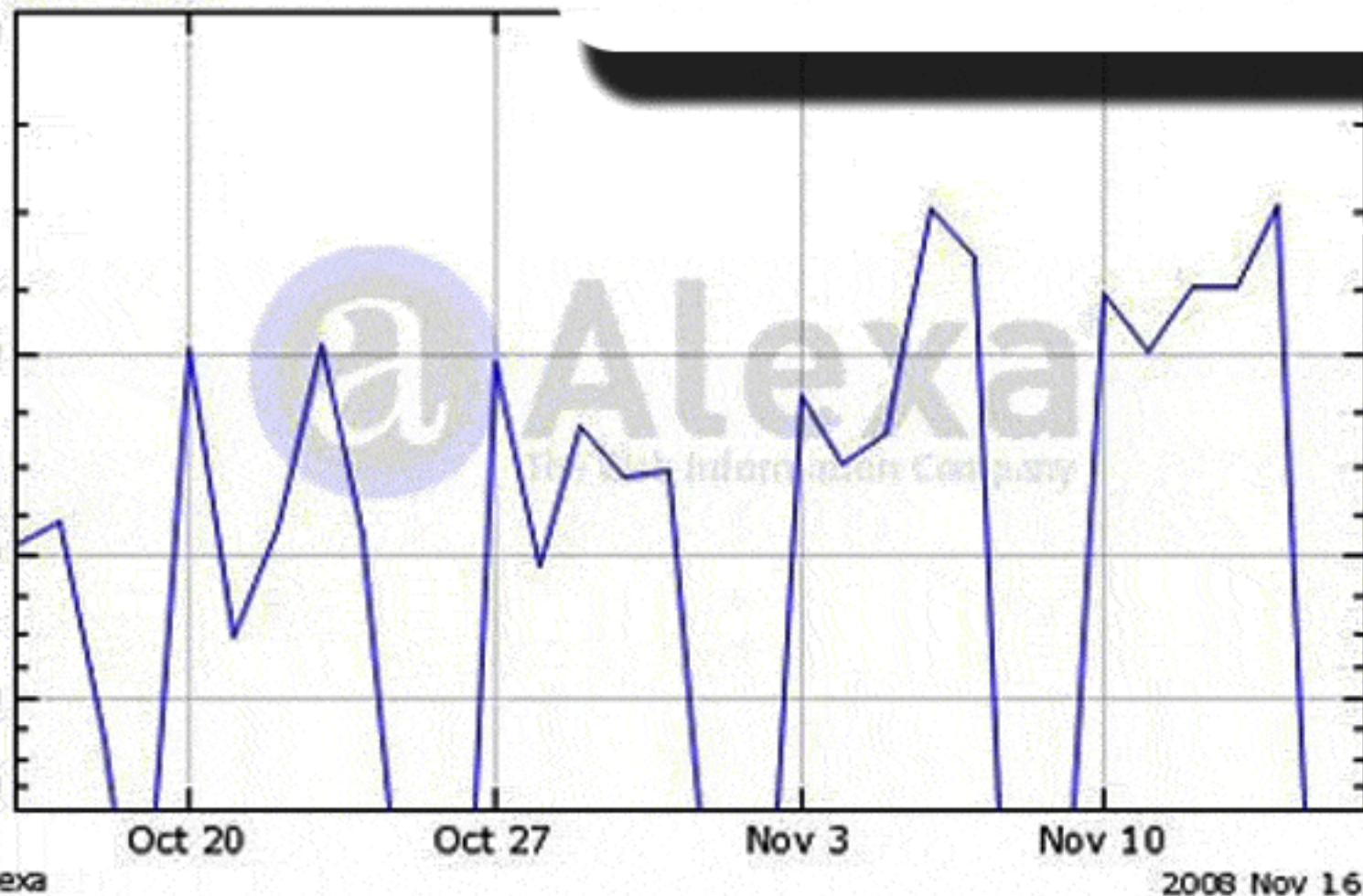
Latest Reviews...

Good Earth 11/20/08
This is one of the few restaurants that I remember from visiting Minnesota. Even though the prices are in the \$10-\$20 range, it feels like a very expensive restaurant. Th...

News...
•Arts leaders rally around MOCA - Los Angel...
•LA Auto Show: Price announced on new BMW d...
•Coming attractions -- Maltese Falcon - Los...
•Statement on Metrolink about today's c...
•LAX expects 14% drop in Thanksgiving holid...

What MyCity Offers

Currently, we attract over 3,000 unique visitors daily to our website and 100,000 a month. Our Alexa rating has increased almost 134% to 34,000. Our users are evenly skewed between men and women, and are over the age of 21.

Daily Traffic Rank Trend
mycity.com



MyCity Alerts

Target visitors who are within a 5-mile radius of your business by sending coupons, discounts or messages to a user's cell phone- for FREE.



MyCity Alerts Benefits

- ▶ Target visitors who are within a 5-mile radius of your business.
- ▶ Select slow times of the day or week to send messages.
- ▶ Target visitors who want to receive your messages!
- ▶ There is NO COST to use the service- FREE ADVERTISING!

MyCity Alerts Settings

Name:

Address:

City

State

None

Activate? (ON/OFF)

Restaurants

- American Italian Japanese
 Mexican Thai Greek

Consumer Interests

- Movies Clubs Concerts
 Theatre Sporting Events Travel

Distance / Location Settings

Please select a distance between 1-5 miles

- Less than 1/2 Mile
 Less than 1 Mile
 Less than 2 Miles
 Less than 3 Miles
 Less than 4 Miles

Venue Message Settings

Restaurant

Text Message (160 characters or less)

Subject:

Text Message

160 characters left

Contact Us

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